Diapers are as essential as food and shelter. Yet, our government does not recognize diapers as a basic need. You can buy candy with food stamps—but, diapers are classified with cigarettes, alcohol & pet food as disallowed purchases.

AMERICA’S BABIES ARE BEING SHORTCHANGED.

- With 5.9 million babies in the U.S. aged three or younger living in poor or low-income families;
- And, disposable diapers costing up to $150 per month, per baby, with no government assistance;
- It’s easy to understand why our country is conflicted with the serious problem of how to get millions of babies into the diapers they need.
- Without transportation, buying diapers at a convenience store rather than a large discount store can double or triple the monthly cost.
- For sanitary reasons, coin-operated laundromats often don’t allow customers to wash cloth diapers.

THE CONSEQUENCES OF DIAPER NEED ARE ASTONISHING

- Babies born into poor or low-income families can spend a day or longer in one diaper, leading to potential health risks.
- Most childcare centers, even free & subsidized facilities will turn away a child who arrives without a day’s supply of disposable diapers.
- Cloth diapers are not accepted at the vast majority of childcare centers.
- Many parents can not go to work or school if they can’t leave their babies at childcare.
- Hence, babies live in home environments with more tension, less nurturing and possible abuse. Their chance to develop cognitive abilities & language skills normally is in jeopardy, and frankly, the uncomfortable baby will cry—a lot.